Our Mission
Colorado Visiting Nurse Association is committed to a continuum of health care in the home and community supporting optimal well-being, independence, and dignity.

Our Vision
Be a Colorado leader in advanced health care delivery and outcomes in partnership with patients and their families, our staff, and community resources.

Our Values
Our values at VNA are truly the “TIES” that bind us together:

Teamwork. We foster a culture of collaboration and integrity with each other and the community to enhance our work environment and ensure the best outcomes for our patients.

Innovation. We embrace change and seek creative solutions to drive improvements for home-based services.

Excellence. We remain true to our mission through exceptional service and by ensuring accountability and transparency to our patients and partners.

Smiles. Our smiles connect us, encourage positive interaction with peers, patients and partners, and express the satisfaction we receive through our work.

In both 2013 and 2014 Colorado VNA was awarded Home Care Elite Status by the National Research Corporation for placing in the top 25% of home care agencies based on health performance measures.

Colorado VNA is also a Level Two Partner of We Honor Veterans, a program of the National Hospice and Palliative Care Organization (NHPCO) in collaboration with the Department of Veterans Affairs that works with communities to ensure excellent end of life care for our nation’s Veterans and their families. In a recent survey, 100% of hospice patients’ families said that they would recommend Colorado VNA Hospice to friends and family. Further, the latest Consumer Assessment of Healthcare Providers and Systems (CAHPS) survey results report that overall Colorado VNA Hospice is outperforming its state and national peers.

“I learned a lot from my physical therapist. She was wonderful. She explained everything to me so that I could understand why and what each of the exercises were to do for me. I feel that because of the care I got, I am doing so much better than if I hadn’t had [physical therapy]. I am grateful for the care.”

Physical Therapy Patient
Dear Friends,

Throughout my healthcare career, I have been blessed with exciting opportunities. Yet the latest occasion is also the most exhilarating: this past May, I became the new President and CEO of the nonprofit Colorado Visiting Nurse Association (CVNA), one of the largest home-based services companies in the state.

Our venerable Colorado institution turned 126 this year, and our nurses have been providing compassionate care in the home throughout our existence. Our nurses are experts in transitioning patients from hospital to home. In many cases, patients are visited in the hospital and assessed by our nursing staff before being discharged, so that a comprehensive and team-based care plan, involving both the hospital and CVNA, is devised. This initiative has significantly decreased the risk of hospital readmission.

But Colorado VNA is so much more than visiting nurses. In fact, we have a full complement of clinical and non-clinical services that foster independence and dignity for older adults. Our talented clinical staff includes medical social workers and physical and occupational therapists in addition to our exceptional nurse corps. Colorado VNA also has a program – In-Home Services – that provides homemakers and non-complex medical services to the underserved elderly. For very little cost, this critical community program helps decrease emergency room admissions and delay entry into skilled nursing facilities.

These services, and many others, are what differentiates Colorado VNA from other home health providers in the Denver area – and why I joined the team. Colorado VNA is deeply committed to giving our community elders the chance to age-in-place and remain independent. My goal as CEO is to help the organization build on this success and meet the future needs of the rapidly growing senior population through innovative, cost-effective, and evidence-based care in the home. I look forward to the coming years and decades at Colorado VNA!

On behalf of our entire team, thank you for your valued partnership and your commitment to the health of our community.

Sincerely,

Christopher J. Lee
President & CEO
Colorado VNA’s comprehensive array of health services spans all levels of intensity of care for individuals, communities, and businesses. For vulnerable individuals, such as low-income seniors or underinsured and uninsured adults, we provide health, wellness, and end-of-life care at little or no cost through our robust Community Care Services program. Colorado VNA also operates innovative programs and collaborates with many other community-based organizations and health agencies to help seniors age-in-place.

Wellness Services

Senior Wellness Clinics
30-minute visits with a Registered Nurse for senior citizens to receive health assessments and medical foot care.

Community Immunization Program
As part of its commitment to long-term public health, Colorado VNA holds over 500 flu clinics throughout the Front Range at public and workplace sites. Additional immunization clinics are available upon request.

Corporate Wellness
Colorado VNA partners with businesses to promote healthy lifestyles for employees in and out of the office. Options include immunizations, health risks assessments, biometric screenings, and labs.

“A few years ago I was without health insurance, and thus unable to continue my routine foot care, which is critical for diabetics like me. It was a pleasant surprise to find VNA foot care was available at clinics held at North Jeffco Senior Center. I made an appointment and was so impressed with the care I received that I said to myself ‘Someday, I would like to work for VNA doing foot care.’ I joined the VNA Wellness team as a RN at the end of 2014, and I am very proud of the work we do in the community!”

Wanda Wofford, RN
Wellness Services
In-Home Services

Colorado VNA assists elders and veterans with everyday challenges by providing light housework, meal planning, personal care/grooming, laundry, and travel to/from appointments. This critical service help keep seniors, especially low-income elders with chronic pain and worsening vision, out of skilled living facilities.

Home Health

Colorado VNA supports people recovering from illness or injury, or those who just need a little assistance to remain independent, by providing nursing, medical social work, and physical, occupational, and speech therapies. The Home Health team evaluates patient needs and develops a comprehensive plan of care that contributes to patient recovery and ensures the home care experience is positive for the patient and the family.

Hospice and Palliative Care

For over two decades, Colorado VNA has provided a continuum of end-of-life care for patients and their families. The Colorado VNA hospice team includes medical professionals, nurses, and social workers. They collaborate with the patient, the patient’s physician, and the patient’s family to develop a holistic care plan that includes pain management, extensive counseling, and social service support to address emotional and spiritual needs in addition to physical and psychosocial needs.

“Thank you for all the care and love you showed my husband [during his time in hospice] and the love you showed me and my family after [his passing].”

Spouse of Hospice Patient
Volunteer Services

At the heart of Colorado VNA, are its dedicated volunteers who supplement the work of staff. Volunteer duties are diverse and include assisting with office administrations, coordinating food drives, and providing companionship and respite services to patients and their families. In 2014, Colorado VNA volunteers:

- provided more than 4,000 hours of service;
- installed safety equipment in 35 homes;
- assembled and distributed Thanksgiving food bags that fed over 100 people;
- and crafted 200 blankets for patients.

“Were it not for In-Home Services, I would be in a retirement home. I strongly wish to remain where I am, as an independent person in my apartment.”

In-Home Services Client

Hazel Wagner epitomizes volunteerism. Thirty years ago, she helped launch the senior medical foot care clinic at the Glenarm Recreation Center, and she’s been the clinic’s most ardent supporter ever since. At 100 years old, Hazel enthusiastically volunteers her time once a month greeting patients, helping the nurses organize patient forms, and stewarding public health.
Revenue

- Net Patient Service Revenue - $22,068,950
- Other Income - $49,989
- Grants, Contracts, Donations - $693,126

The majority of Colorado VNA revenue is earned from public and private health insurers. Philanthropic dollars are a critical and growing revenue source. These contributions help us provide non-reimbursable care for individuals in need, pilot innovative care initiatives, host community education programs, and ensure our staff is trained on the most current care practices.

Expenses

- Home Health Services - $14,828,000
- Hospice & Palliative Services - $1,816,000
- VA In-Home Health Services - $4,485,000
- Community Care Services* - $635,800
- Seniors Wellness & Medical Foot Care Services - $619,000
- Wellness & Immunizations Services - $423,000

*As part of its commitment to community health, Colorado VNA provides low- and no-cost wellness and preventative care programs to low-income individuals, the majority of whom are vulnerable seniors. These services include 30-minute wellness and medical foot care clinics, in-home supportive services such as housekeeping and meal preparation, and a day clinic, HOPE, for homeless persons living with HIV/AIDS (supported by a grant from the federal HOPWA program).
Hattie’s Legacy Endowment Fund

In 2014, Colorado VNA mobilized friends and donors to initiate Hattie’s Legacy Endowment Fund. Thanks to the generous spirit of so many individuals, over $30,000 was designated to this critical, unrestricted fund that will help secure a stable financial future for Colorado VNA. Founding members include:

Nancy Andersen  Alison Gallensky  Victoria Lee
Joan Anderson  Phillip Goebel  Kate Krebs Lyda
Charlotte Andre  Sibyl Goerner  Jedeane Macdonald
Anonymous  Neil Goff  Jean Maguire
Joseph Aquino  Grace McNaught Trust  Joyce Marrill
Michael & Charlotte Baker  John N. Gregor  Becky McCarty
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Linda Bransford  Jim Hogan  David & Valerie Myers
Michael Carry  Philip Holtmann  Jean Nuechterlein
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Carolyn Day  Janice Jurasic  Sandra Roark
John & Patricia Desisto  Michael Keaveny  Richard Roark
Jackie Dial  Dana and Deborah Kelly  Beverly Sandoval
Carol Donahoe  Cheng Khoo  Charlotte Schell
Nedra Downing  Clarence and Betty Kusma  Florence Seccombe
Ernest Eugster  Rex and Paula Lawson  Suzanne Sherwin

Colorado VNA Supporters

The following individuals, companies, foundations, and government agencies generously donated $150 or more to support Colorado VNA services and programs. Thank you!

All Veterans Burial & Cremation  John & Patricia Desisto  Grace McNaught Trust
Anonymous  Nedra Downing  Medline Industries, Inc.
Joan and Larry Brennan Family  EKS&H  Michael Ohl
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Office of Economic  Jim Hogan  Richard Roark
Development  Home Instead Senior Care  Beverly Sandoval
Commerce Bank  IMA of Colorado  Charlotte Schell
Community First Foundation  Helen K. and Arthur E. Johnson  Florence Seccombe
Shannon Cumberland  Foundation  Suzanne Sherwin
Denver Foundation  Clarence & Betty Kusma  Grace McNaught Trust
Denver Regional Council of  Lutheran Legacy Fund  Medline Industries, Inc.
Governments  Becky McCarty  Michael Ohl

Grace McNaught Trust

Medline Industries, Inc.

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Mile High United Way

Della Pearn

Laura Reilly

Richard Roark

Beverly Sandoval

Janice Ziegler

Arash Zadeh

Ernest Zarlengo

Janice Ziegler

Adria Zimmer

Alice Zwanzig
VNA Community Partners

Colorado VNA greatly appreciates the following community partners who have supported us with gifts or services in kind or at reduced rates.

Abilita
All States Cremation
Colorado Automobile Dealers Association
Cosmo’s Pizza
Gunther Toody’s
Safeway
Starbucks
Trader Joe’s
ProAd Insight

“Our nurse was very knowledgeable in all areas of medical care, but also in resources [for me to access] that help me properly care for my spouse”

Home Health Patient

2014 by the Numbers

Colorado VNA cares for tens of thousands of individuals every year.

### Hospice Patients
97

### Homeless Persons with HIV/AIDS Served
183

### Veterans Served Through VA
850

### Flu Shots Administered
14,767

### Senior Wellness Visits
20,088

### Unique Patients
29,303

### Homemaker/Personal Care Worker Visits
49,222

### Total Visits/Episodes of Care
227,810

In fall 2014, Colorado VNA celebrated its 125th birthday with nearly 150 of our closest friends. Thank you to all who made this anniversary so remarkable!
Back row, left to right: Donna Walsh, Chief Financial Officer; Adria Zimmer, Wellness Division Manager; Chris Lee, Chief Executive Officer. Front row, left to right: Brenda Garrett, Director of Human Resources; Cindi Pursley, Administrator - Hospice and Palliative Care; Lora Daughtry, Director of Nursing and Rehabilitation.

2015 Board of Directors

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Robert Schwartz, MD Vice Chair
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Ben Price, Secretary

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Tony Giacomini
Jim Hogan
Deanne McClung

“Home services provides me with a level of safety and comfort I would not have otherwise.”

In-Home Services Client
Donate to Colorado Visiting Nurse Association on Colorado Gives Day — when the value of your dollar will go further!

Find us on ColoradoGives.org or donate from our website at vnacolorado.org/donate

Colorado Visiting Nurse Association
The art of caring. The heart of caring.

Learn more at ColoradoGivesDay.org